

Organizational Structure
Milestones
The Advisory Board

Department of Accounting /
Department of Economics /
Department of Finance /
Department of Innovation,
Entrepreneurship and Strategy /
Department of Leadership and
Organization Management /
Department of Management Science and
Engineering /
Department of Marketing /
Dual-appointed Faculty of Tsinghua
Shenzhen International Graduate
School Innovation Management Area
and Tsinghua SEM Shenzhen Campus /
Research Track Faculty /
Honorary Professors /

Undergraduate Programs /
Doctoral Programs /
Master's Programs /
MBA Programs /
EMBA Programs /
Executive Education Programs /
Tsinghua x-lab /

Research Overview /46
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Developing socialism with Chinese characteristics requires a large number of professionals who are versed in the fundamental principles and rules of market economy, and who are familiar with real opportunities and challenges faced by Chinese enterprises. Tsinghua University School of Economics and Management should boldly learn from the curricula, methodologies, and teaching tools used by the world's top institutions, and tailor them to China's context, in order to establish a world-class school of economics and management. I look forward to working with all my colleagues to reach this goal.



Founding Dean
(1984-2001)

Since its establishment in 1984, Tsinghua University School of Economics and Management (Tsinghua SEM) has made remarkable achievements under the leadership of successive deans, through the efforts of all faculty and students, as well as the help of alumni and friends.

As China enters a new era, the School needs to make a new effort. Since economic reform and opening started 40 years ago, China has achieved remarkable success in economic development, but the economic and management research community in China has yet to be very successful in telling the "China story" academically. It is our responsibility to be more courageous and innovative, and at the same time adhere to high academic standards, in creating academic results inspired by the practices in China that can significantly impact the fields of economics and management studies, and effectively combine such results with existing knowledge to improve the quality of education. Our School is willing to work together with other colleagues in the profession to advance this cause, contributing to the advancement of human knowledge and to the development of China and the World.



Dean
(2018-)



Including data from Peking Union Medical College, Tsinghua University

Founded — Departments — Regional Campus —

1984

Full-Time Faculty — Postdoctor (SEM) — Postdoctor (Jointly Trained by SEM and Enterprises)

Staff (Beijing Campus) — Staff (Shenzhen Campus)

Student Enrollment

Undergraduates — Joint Undergraduate Programs with other Schools — Undergraduates Second Degree

Doctoral — Master's — MBA —

Alumni

Degree Programs — Collaborative Degree Programs — Non-Degree Programs —

1. Date as of September 30, 2024.
2. Data source: Tsinghua SEM Fact Sheet.

Program Offices and Administrative Offices

Academic Affairs Office

- Online Education Office

Master's Programs Office

Resource Development Office

- Entrepreneur Fellows Program Office
- Resource Development Office

Dean's Office

- International Office
- Alumni Center
- Logistic Office
- Facilities Planning and Construction Office

CPC Committee Office

- Student Affairs Office

Research Affairs Office

- Development and Planning Office
- Research Affairs Office
- Library
- *China Journal of Economics* Editorial Office

Faculty Development Office

Career Development Center

Office

- *Tsinghua Business Review* Editorial Office

Staff Human Resources Office

Accounting Office

IT/IS Office

Research Center for Contemporary Management, Tsinghua University

Research Center for Technological Innovation, Tsinghua University

National Research Center for Economic Research, Tsinghua University

National Institute for Fiscal Studies, Tsinghua University
Tsinghua China Data Center

Research Center for Enterprise Growth and National Economic Security , Tsinghua University

Research Center for Green Economy and Sustainable Development, Tsinghua University

Institute for Industrial Innovation and Finance, Tsinghua University

Institute for Internet Industry, Tsinghua University

Institute for Global Development, Tsinghua University

Entrepreneurship Research Center on G20 Economies, Tsinghua University

Institute for Global Private Equity, Tsinghua University

Chinese University of Hong Kong-Tsinghua University Joint Research Center for Chinese Economy

Institute for Cultural Economy, Tsinghua University

Tsinghua NBS Data Research Center

Institute for State-Owned Enterprises, Tsinghua University

Tsinghua University-University of Chicago Joint Research Center for Economics and Finance

Institute for Global Securities Market, Tsinghua University

Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation

Institute for State-owned Assets Management, Tsinghua University

Research Center for Global Trade and Industrial Competitiveness, Tsinghua University

Tsinghua University (School of Economics and Management) –Nissan (China) Investment Co., Ltd Joint Research Center for Automotive Industrial Sustainable

Research Center for China Business, School of Economics and Management, Tsinghua University

Research Center for National Entrepreneurship, School of Economics and Management, Tsinghua University

China Research Center for Financial Research, School of Economics and Management, Tsinghua University

Research Center for China Retail, School of Economics and Management, Tsinghua University

China Research Center for Insurance and Risk Management, School of Economics and Management, Tsinghua University

Research Center for Leadership Development and Research, School of Economics and Management, Tsinghua University

Research Center for Healthcare Management, School of Economics and Management, Tsinghua University

Research Center for Corporate Governance, School of Economics and Management, Tsinghua University

Research Center for International Economic Research, School of Economics and Management, Tsinghua University

Research Center for China-Latin America Management Studies, School of Economics and Management, Tsinghua University

Research Center for China's Industrial Development, School of Economics and Management, Tsinghua University

Research Center for Globalization of Chinese Enterprises, School of Economics and Management, Tsinghua University

Research Center for Internet Development and Governance, School of Economics and Management, Tsinghua University

China Research Center for Enterprise M&A and Development, School of Economics and Management, Tsinghua University

Research Center for Non-performing Assets, School of Economics and Management, Tsinghua University

Research Center for Block-Chain Finance Research, School of Economics and Management, Tsinghua University

Research Center for Business Model Innovation Research, School of Economics and Management, Tsinghua University

Research Center for Digital Financial Assets, School of Economics and Management, Tsinghua University

Research Center for Competitive Dynamics and Innovation Strategy, School of Economics and Management, Tsinghua University

Research Center for AI-enabled Management, School of Economics and Management, Tsinghua University

Research Center for Interactive Technology Industry, School of Economics and Management, Tsinghua University

Research Center for Asset Management, School of Economics and Management, Tsinghua University

Research Center for Smart Audit, School of Economics and Management, Tsinghua University

1984	Tsinghua University School of Economics and Management (Tsinghua SEM) is established with ZHU Rongji as founding dean.
1986	Tsinghua SEM is accredited to grant doctoral degrees in Systems Engineering and Technical Economics. Old SEM Building is completed and put into use.
1991	The MBA program is launched.
1992	Tsinghua SEM begins to accept students who transfer their majors from other schools and departments to Finance.
1993	Tsinghua SEM starts to enroll undergraduate students in Finance.
1994	Tsinghua SEM celebrates its 10th anniversary, and Dean ZHU Rongji remarks: "If each of you runs an enterprise successfully, there will be a great hope for China's economy". Tsinghua SEM starts to enroll undergraduate students in Accounting.
1997	Tsinghua SEM is relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee. The international MBA program in collaboration with MIT Sloan School of Management is launched. Tsinghua SEM starts to enroll undergraduate students in Economics.
1998	Tsinghua SEM is accredited to grant doctoral degrees in Econometrics and Enterprise Management.
1999	Business Administration, the second degree program for undergraduate students, ends enrollment.
2000	The Advisory Board is established with ZHU Rongji as Honorary Chairman. Tsinghua SEM is accredited to grant doctoral degree in Business Administration.

The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

ZHU Rongji	Murray Auchincloss	William E. Ford	Ramon Laguarta	Elon Musk	John L. Thornton
	Mary T. Barra	Jane Fraser	Jonathan D. Levin	Satya Nadella	Jacob Wallenberg
	Jim Breyer	Laurent Freixe	Richard C. Levin	Georgia Perakis	WANG Dazhong
WANG Qishan	Thomas Buberl	Victor K. Fung	Richard Li	James Quincey	Marjorie Yang
	Roland Busch	Christopher B. Galvin	Robin Li	Brian L. Roberts	ZHAO Chunjun
The Lord Browne of Madingley	Natarajan Chandrasekaran		Andrónico Luksic	David M. Rubenstein	Oliver Zipse
HO Ching	Raymond T. Dalio	Terry Gou	Jack Ma	Dilhan Pillay SANDRASEGARA	Mark Zuckerberg
Henry M. Paulson, Jr.	Srikant M. Datar	Evan G. Greenberg	Pony Ma		
		Maurice R. Greenberg			
	Michael Dell		Óscar García Maceiras	Stephen A. Schwarzman	
H. Lee Scott, Jr.	Peter M. DeMarzo	GU Binglin	Sir Andrew Mackenzie	David M. Solomon	
		Elliott Hill	Eric S. Maskin	Masayoshi Son	
Tim Cook	Jamie Dimon	Erika H. James		A. Michael Spence	
	Michel Doukeris	Ola Källenius	Doug McMillon		
LI Luming	Laurence D. Fink		Khaldoon Khalifa Al Mubarak	Bob Sternfels	
QIAN Yingyi		Christian Klein			

Up to September 30, 2024, Tsinghua SEM has 140 full-time faculty members and six dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus). Among full-time and six dual-appointed faculty, 144 have Ph.D. degrees; thirteen are recipients of the China National Science Foundation's Distinguished Young Scholars Fund; twelve recipients of National Natural Science Foundation of China's Excellent Young Scientists Fund; seven fellows of international academic institutes; nine professors supported by the "Program for New Century Excellent Talents" of the Ministry of Education. Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors.

Department of Accounting



LUO Mei
Associate Professor

Bachelor, 1998, Tsinghua University
Ph.D., 2004, University of California, Berkeley

Blockchain and Cryptocurrency,
Financial Accounting and Capital Market



Associate Professor

Bachelor, 1992, Zhongnan University of
Finance and Economics
Master, 1995, Research Institute for Fiscal
Science, Ministry of Finance
Ph.D., 2004, Tsinghua University

Accounting and Capital Market, Corporate
Governance, Auditing, Corporate Internal
Control and Risk Management, Financial
Statement Analysis



LUO Ting
Professor, Vice Chair

Bachelor, 1997, Peking University
Ph.D., 2007, University of Wisconsin-Madison

Management Motivation, Information
Disclosure, Financial Report, Operation
Strategy



CHEN Xiao
Professor

Bachelor, 1983, Wuhan Institute of Chemical
Engineering
Master, 1989, University of Science and
Technology of China
Ph.D., 1996, Tulane University

Accounting and Capital Market, Corporate
Governance, International Taxation, Taxation
and Business Strategy, Business Valuation



QIAN Ping
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Bachelor, 1992, Sichuan University
Master, 1995, Sichuan University
Ph.D., 1998, Peking University

Financial Information and Capital Market,
Financial Information and Management
Control, Corporate Governance, Taxation



JIA Ning
Associate Professor

Bachelor, 2002, University of Minnesota
Master, 2004, Stanford University
Ph.D., 2007, Stanford University

Financial Accounting, Corporate Governance,
IPOs and Auditing



WANG Kun
Associate Professor

Bachelor, 1998, Nankai University
Ph.D., 2003, Hong Kong University of Science
and Technology

Corporate Governance, Financial Accounting,
Audit Quality



LI Dan
Associate Professor, Chair,
Secretary of CPC Branch

Bachelor, 2001, Beijing Institute of Technology
Ph.D., 2007, Georgia Institute of Technology

Financial Accounting, Corporate Governance,
IPOs and Auditing



XIAO Xing
Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2004, Tsinghua University

Corporate Finance, Corporate
Governance, Financial Statement
Analysis, Financial Accounting



ZHOU Li
Research Fellow

Bachelor, 1988, Southeast University
Master, 1991, Southeast University
Ph.D., 2002, Tsinghua University

Accounting, Public Policy, Research Policy



DONG Feng
Associate Professor

Bachelor, 2006, Renmin University of China
Master, 2009, Peking University
Ph.D., 2014, Washington University in St. Louis

Chinese Economy, Macroeconomics, Asset
Bubbles, Green Transition, Systematic Risks

Department of Economics



FENG Yingjie
Associate Professor

Bachelor, 2011, Peking University
Master, 2014, Peking University
Ph.D., 2019, University of Michigan, Ann Arbor

Theoretical and Applied Econometrics,
Mathematical Statistics, Data Science



BAI Chong-En
Tsinghua University
Distinguished Professor of Arts,
Humanities and Social Sciences
Dean

Bachelor, 1983, University of Science and
Technology of China
Ph.D., 1988, University of California, San Diego
Ph.D., 1993, Harvard University

Institutional Economics, Economic Growth
and Development, Public Economics, Finance,
Corporate Governance and Chinese Economy



CAO Jing
Associate Professor

Bachelor, 1998, Peking University
Master, 2001, Peking University
Ph.D., 2007, Harvard University

Research Areas
Energy and Environmental Economics,
Economics of Climate Change, Public
Economics



ZHANG Haiyan
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Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2005, Hong Kong University of
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Accounting Information and Corporate
Governance, Managerial Accounting, Auditing



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Bachelor, 2008, Fudan University
Master, 2011, École Polytechnique, France
Master, 2012, ENSAE-ParisTech, France
Ph.D., 2018, Columbia University

Macroeconomics, Productivity, Inequality



LIU Chenyuan
Assistant Professor

Bachelor, 2015, The University of Hong Kong
Ph.D., 2020, University of Wisconsin-Madison

Applied Microeconomics, Health Economics,
Industrial Organization, Insurance Markets



MU Tianshi
Assistant Professor

Bachelor, 2015, Peking University
Master, 2018, Peking University
Ph.D., 2024, Georgetown University

Empirical Industrial Organization,
Environmental and Energy Economics



OUYANG Min
Associate Professor

Bachelor, 2000, Peking University
Master, 2003, University of Maryland
Ph.D., 2005, University of Maryland

Macroeconomics, Finance, Applied
Econometrics, Industrial Organization, Labor
Economics



PAN Wenqing
Professor

Bachelor, 1987, Northwest Normal University
Master, 1993, Lanzhou University
Ph.D., 1999, Renmin University of China

Input-Output Analysis, Quantitative Economics,
Regional Economics, International Economics



QI Liangshu
Associate Professor

Bachelor, 1993, Nankai University
Master, 1996, Peking University
Ph.D., 1999, Peking University

Development Economics, Political
Economy



QIAN Yingyi
Tsinghua University
Distinguished Professor of Arts,
Humanities and Social Sciences
Dean (2006-2018)

Bachelor, 1982, Tsinghua University
Master, 1982, Columbia University
Master, 1984, Yale University
Ph.D., 1990, Harvard University

Comparative Economics, Institutional
Economics, Economics of Transition, Chinese
Economy



SU Liangjun
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Bachelor, 1994, Xi'an Jiaotong University
Master, 1997, Tongji University
Master, 1999, University of California, Riverside
Ph.D., 2004, University of California, San Diego

Econometric Theory, Nonparametric
Econometrics, Panel Data Models, big data
analysis and machine learning, Model Selection
and Model Averaging, Financial Econometrics,
Spatial Econometrics



WU Binzhen
Associate Professor, Vice Chair

Bachelor, 1998, Xi'an Jiaotong University
Master, 2001, Peking University
Ph.D., 2006, University of Wisconsin-Madison

Public Economics, Applied Micro, Economics
of Education



WU Xingye
Assistant Professor

Bachelor, 2012, Tsinghua University
Master, 2014, Columbia University
Ph.D., 2018, Columbia University

Microeconomic Theory, Mechanism Design,
Matching Theory



WU Kangping
Professor, Secretary of CPC Branch

Bachelor, 1982, Northwest University
Master, 1985, Northwest University
Ph.D., 1989, Chinese Academy of Sciences

Theoretical Research on Microeconomics and
Macroeconomics, Mathematical Economics,
Money and Banking



YAO Wen
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Bachelor, 2006, Fudan University
Bachelor, 2006, University of Birmingham
Ph.D., 2011, University of Pennsylvania

Macroeconomics, International Finance,
Quantitative Methods, Chinese Economy



ZHONG Xiaohan
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Bachelor, 1994, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 1999, Tsinghua University

Microeconomic Theory (Matching), Economics
of Education, Labor Economics



ZHOU Junjie
Richard Li Chair Professor

Bachelor, 2007, University of Science and
Technology of China
Ph.D., 2012, University of California, Berkeley

Social and Economic Networks, Digital
Economics, Industrial Organization, Game
Theory

Department of Finance



CHEN Taotao
Professor

Bachelor, 1988, Tsinghua University
Master, 1991, Research Institute for Fiscal
Science, Ministry of Finance
Ph.D., 2003, Tsinghua University

Chinese Company Investing Abroad,
International Business, Openness and
Development for Developing Countries,
FDI Spillover, Corporate Finance, Business
Valuation & Valuation of Intangibles



FENG Runhuan
Chair Professor

Bachelor, 2003, Nankai University
Master, 2005, Concordia University
Ph.D., 2008, University of Waterloo

Actuarial Science, Quantitative Finance,
Insurance and Financial Technology



GAO Feng
Associate Professor, Deputy
Secretary of CPC Committee

Bachelor, 1999, Tsinghua University
Ph.D., 2006, Tsinghua University

Financial Econometrics, Asset Pricing, Risk
Management and Insurance, Green Finance,
Fintech



HE Ping
Professor, Associate Dean

Bachelor, 1997, Tsinghua University
Master, 2002, University of Pennsylvania
Ph.D., 2004, University of Pennsylvania

Financial Institutions, Monetary Economics,
Macro-Finance



HUANG Zhangkai
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Bachelor, 1998, Guangdong University of
Foreign Studies
Master, 1999, University of Essex
Ph.D., 2003, University of Oxford

Corporate Finance, New Political Economy,
Economic History



LI Daokui
Professor

Bachelor, 1985, Tsinghua University
Ph.D., 1992, Harvard University

Government and Economics, Economic History,
and the Chinese Economy



LI Jinliang
Professor

Bachelor, 1997, Tsinghua University
Ph.D., 2001, Syracuse University

Financial Markets, Entrepreneurial Finance,
Investments



LIU Chun

Associate Professor, Vice Chair

Bachelor, 1999, Tsinghua University
Master, 2001, Tsinghua University
Ph.D., 2007, University of Toronto

Financial Econometrics, Financial Market, Risk Management



LIU Shuo

Assistant Professor

Bachelor, 2012, Nankai University
Master, 2013, Columbia University
Master, 2016, University of California, Los Angeles
Ph.D., 2020, University of California, Los Angeles

Over-The-Counter Market, Fixed Income Securities, Asset Pricing, Financial Intermediation



LU Yao

Professor

Bachelor, 2000, Central University of Finance and Economics
Master, 2003, New York University
Ph.D., 2009, University of Michigan

Corporate Finance, Corporate Governance, Law and Finance, Labor and Finance, Technological Changes and Capital Markets



PANG Jiaren

Associate Professor

Bachelor, 2000, Peking University
Master, 2004, Vanderbilt University
Ph.D., 2007, Washington University in St. Louis

Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets



Michael R. Powers

Zurich Insurance Group Chair Professor

Bachelor, 1982, Yale University
Master, 1982, Yale University
Ph.D., 1987, Harvard University

Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers



SHEN Tao

Associate Professor, Vice Chair

Bachelor, 2006, Nankai University
Master, 2008, Georgia Institute of Technology
Ph.D., 2013, University of Minnesota

Corporate Investment, Credit Risks, Corporate Merger and Acquisition



WANG Hao

Associate Professor

Bachelor, 1995, Shenyang University of Technology
MBA, 2000, Eastern Illinois University
Ph.D., 2007, McGill University

Fixed Income Securities, Credit Risk, Asset Pricing



WANG Jun

Associate Professor

Bachelor, 1995, Northern Jiaotong University
Master, 1998, Peking University
Ph.D., 2008, Tsinghua University

Insurance Economics, Risk Management, Corporate Finance



WANG Tianyu

Associate Professor

Bachelor, 2010, Zhejiang University
Master, 2012, Tilburg University
Ph.D., 2018, Imperial College London

Empirical Asset Pricing, Financial Intermediation, International Finance



WANG Yintian

Associate Professor

Bachelor, 1998, Xi'an Jiaotong University
Master, 2000, Queen's University
Ph.D., 2006, McGill University

Asset Pricing, Financial Derivatives, Risk Management



YANG Zhishu

Professor

Bachelor, 1988, Harbin Institute of Technology
Master, 1995, Tsinghua University
Ph.D., 2001, Tsinghua University

Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets



YIN Xiang

Assistant Professor

Bachelor, 2014, Renmin University of China
Master, 2016, Toulouse School of Economics
Ph.D., 2022, London School of Economics

Entrepreneurial Economics, Venture Capital & Private Equity, Public Spending & Finance, Big Data in Government



ZHANG Lihong

Professor, Vice Chair, Secretary of CPC Branch

Bachelor, 1988, Nankai University
Master, 1991, Nankai University
Ph.D., 1999, Chinese Academy of Sciences

Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management



ZHAO Dongqing

Associate Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2006, Tsinghua University

Corporate Finance



ZHU Wu

Assistant Professor

Bachelor, 2009, University of Science and Technology Beijing
Master, 2016, Peking University
Master, 2021, University of Pennsylvania
Ph.D., 2021, University of Pennsylvania

Finance, Machine Learning, Macroeconomics, and Network Economics



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Bachelor, 1987, Tsinghua University
Master, 1989, Tsinghua University
Ph.D., 2002, Tsinghua University

Corporate Finance, Industry Finance, Business Model, Government Finance



ZHU Yingzi

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Bachelor, 1991, University of Science and Technology of China
Master, 1993, New York University
Ph.D., 1997, New York University
MBA, 2002, New York University

Asset Pricing and Machine Learning, Investment, Risk Management



ZHU Yujie

Professor

Bachelor, 1992, Tsinghua University
Master, 1994, Tsinghua University
Ph.D., 2005, Tsinghua University

Asset Pricing, Investment, Asset Allocation and Investment Strategy



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Professor, Chair

Bachelor, 1991, Huazhong University of Science and Technology
Master, 1996, Huazhong University of Science and Technology
Ph.D., 2000, Tsinghua University

Information Technology Management, Service Management, Institution and Entrepreneurial Strategy, Digital Economy, Technology Economics



GAO Jian
Professor

Bachelor, 1984, Chongqing Institute of Architecture Engineering
Master, 1987, Chongqing Institute of Architecture Engineering
Ph.D., 1996, Tsinghua University

Entrepreneurial and Strategic Management, Venture Capital, Corporation Transformation, Tech Ventures and Sustainable Entrepreneurship



GAO Xudong
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Bachelor, 1988, Harbin Institute of Technology
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Competitive Strategy, Technology Strategy, Management of Technological Innovation



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Ph.D., 2017, INSEAD

Strategic Management, Organization Theory



HAO Jie
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Master, 2004, University of Sydney
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Entrepreneurship Education, International Management, Gender, Family Business



JIAO Jie
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Bachelor, 1996, Tsinghua University
MBA, 2002, Tsinghua University
Ph.D., 2006, The George Washington University

Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy



JIN Yongjun
Associate Professor

Bachelor, 1990, East China Normal University
Master, 1996, Peking University

M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study



LI Donghong
Professor

Bachelor, 1993, Lanzhou University
Master, 1996, Lanzhou University
Ph.D., 1999, Renmin University of China

Strategic Management, Internationalization, Industry Upgrading



LI Jizhen
Professor, Associate Dean

Bachelor, 1997, Tsinghua University
Master, 2002, Tsinghua University
Ph.D., 2002, Tsinghua University

Digital Transformation, Management of Technological Innovation and Entrepreneurship, Project Management



LI Xibao
Associate Professor, Vice Chair

Bachelor, 1993, Shanghai Jiaotong University
Master, 1998, Tsinghua University
Master, 2001, The Ohio State University
Ph.D., 2003, The Ohio State University

Innovation Management, Entrepreneurial Management, Knowledge Management



NING Xiangdong
Professor

Bachelor, 1988, Tsinghua University
Master, 1990, Tsinghua University
Ph.D., 2003, Tsinghua University

Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China



WANG Yi
Associate Professor,
Secretary of CPC Branch

Bachelor, 1993, Beijing University of Astronautics and Aeronautics
Master, 1996, Tianjin University
Ph.D., 2000, Zhejiang University

Management of Technological Innovation, Corporation Competence, the Analysis on Industrial Innovation



XIE Wei
Professor

Bachelor, 1989, PLA Transportation Engineering College
Master, 1993, Southeast University
Ph.D., 1999, Tsinghua University

Strategic Leadership, Managerial Innovation, Industry Ecosystems



XU Mingtao
Associate Professor

Bachelor, 2011, University of International Business and Economics
Master, 2013, Georgia Institute of Technology
Master, 2015, Emory University
Ph.D., 2020, Purdue University

Strategy, Innovation, Entrepreneurship, Property Rights, Artificial Intelligence



YANG Delin
Professor

Bachelor, 1982, Huazhong Normal University
Master, 1991, Chinese Academy of Sciences
Ph.D., 1997, Chinese Academy of Social Sciences

Technological Innovation Management, Technological Entrepreneurship Incubation



ZHANG Huiyan
Assistant Professor

Bachelor, 2009, Peking University
Master, 2012, Tsinghua University
Ph.D., 2023, Carnegie Mellon University

Innovation Management, Intellectual Property Rights, Firm Strategy, Digital Economy



ZHANG Wei
Associate Professor, Vice Chair

Bachelor, 1995, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 2002, Tsinghua University

Venture Capital, Entrepreneurship, Development and Dynamics of Emerging Industries



ZHU Hengyuan
Professor

Bachelor, 1991, Tsinghua University
Master, 1998, Tsinghua University
Master, 2000, Rensselaer Polytechnic Institute
Ph.D., 2006, Tsinghua University

Strategy Rhythm, Strategy in Dynamic Environment, Industry Innovation Analysis

Department of Leadership and Organization Management



CHEN Guoquan
Mr. Henry R. Kravis Chair Professor,
Vice Chair

Bachelor, 1990, Tsinghua University
Master, 1991, Tsinghua University
Ph.D., 1994, Tsinghua University

Time-Space Theory of Leadership and Management, Time-Space Theory of Organizational Learning, Time-Space Leadership, Organizational Learning and Learning Organization, Team Learning and Learning Team, Individual Learning and Learning Leader, Team Management



CHI Wei
Professor, Assistant Dean

Bachelor, 1998, Renmin University of China
Ph.D., 2003, University of Minnesota

Compensation and Incentives, Job Market and Employment, Talent Management, CEO and TMT, and Human Resources in New Economy



GAO Xiangyu
Assistant Professor

Bachelor, 2001, Xi'an Jiaotong University
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Ph.D., 2015, National University of Singapore

Interpersonal Trust, Proactive Personality and Behavior, Work Safety and Error Management



HU Jia
Citi Chair Professor

Bachelor, 2005, Central University of Finance and Economics
Master, 2007, Renmin University of China
Ph.D., 2012, University of Illinois at Chicago

Prosocial Leadership, Team Effectiveness, Remote Work, Use of Digital Technology and Employee Wellbeing



HUANG Yi
Assistant Professor

Bachelor, 2018, Sun Yat-Sen University
Ph.D., 2024, Nanyang Technological University

Team Dynamics, Team Diversity, the Psychology of Entrepreneurship



JIANG Peng
Associate Professor

Bachelor, 1997, Jilin University
Master, 2000, Jilin University
Ph.D. in Law, 2003, China University of Political Science and Law

Business Law, Business Ethics and Social Responsibility, Business History, Education History of Law and Management



LI Ning
Flextronics Chair Professor, Chair

Bachelor, 2005, Shanghai Jiaotong University
Ph.D., 2012, Texas A&M University

Team Collaboration, Organizational Network Analysis, Individual and Team Innovation Mechanism, Leadership, Big Data in Organizational Research, and Chinese Management Concepts



LU Shuye
Associate Professor

Bachelor, 2008, Renmin University of China
Master, 2013, Tsinghua University
Master, 2014, Columbia University
Ph.D., 2019, University of Maryland

Leadership and Teams, Social Network, Creativity and Innovation



QU Qing
Associate Professor, Secretary of CPC Branch

Bachelor, 1993, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2007, Tsinghua University

Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking



WANG Xiaoye
Associate Professor

Bachelor, 2000, East China Normal University
Master, 2004, East China Normal University
Ph.D., 2010, Hong Kong University of Science and Technology

Organization Innovation, Employee Creativity, Social Cognition and Decision-Making in Organizations



WANG Xueli
Associate Professor

Bachelor, 1993, Harbin Institute of Technology
Master, 1996, Harbin Institute of Technology
MBA, 1996, Macao University
Ph.D., 2003, Tsinghua University

Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture



WU Zhiming
Associate Professor

Bachelor, 1989, Hangzhou University
Master, 1996, Beijing Normal University
Ph.D., 1999, Beijing Normal University

Organization and Human Resource Management, Leadership, Cross-cultural Management, Employee Psychology and Behavior in the Era of Digital Intelligence, Employee Recruitment and Selection



YAN Liuxin
Assistant Professor

Bachelor, 2020, University of Maryland, College Park
Ph.D., 2024, National University of Singapore

Dark Side of Organization, Impression Management, Social Class



YANG Bin
Professor

Bachelor, 1992, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2000, Tsinghua University

Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management



ZHANG Chen
Associate Professor,
Assistant Dean

Bachelor, 2011, Tsinghua University
Master, 2013, Tsinghua University
Ph.D., 2018, University of Michigan

Work Design and Redesign, Time, Energy, and Well-being Issues at Work, Proactive Behaviors in Organizations



ZHANG Jiayin
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Tsinghua University
Master, 2013, Massachusetts Institute of Technology
Ph.D., 2014, Massachusetts Institute of Technology

Organizational Theory, Organizational Behavior, Human-Algorithm Relationship, Business Ethics, Leadership in Innovation and Entrepreneurship



ZHANG Jin
Associate Professor

Bachelor, 1986, Peking University
Master, 1989, Peking University
Master, 2002, University of Southern California
Ph.D., 2004, University of Southern California

Positive Organizational Behavior, Science of Happiness, Cultural Values and Organizational Behavior (Based on Big Data Approach), Cross-Cultural Communication and Negotiation



ZHANG Mian
Associate Professor

Bachelor, 1993, Xi'an Jiaotong University
Ph.D., 2002, Xi'an Jiaotong University

Work-Family Balance, Organization-Employee Relationship, Corporate Culture, Human Resource Management



ZHENG Xiaoming
Professor

Ph.D., 1998, Chinese Academy of Sciences

Leadership, Work-Life Balance, Employee Well-being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management



CHEN Guoqing



CHEN Jian
Lenovo Chair Professor

Bachelor, 1983, Tsinghua University
Master, 1986, Tsinghua University
Ph.D., 1989, Tsinghua University

Systems Engineering, Supply Chain Management, e-Business, Decision Theory and Decision Systems



GUO Xunhua
Professor, Secretary of CPC Branch

Bachelor, 2000, Tsinghua University
Ph.D., 2005, Tsinghua University

Information Systems, e-Business, Business Intelligence



HUANG Jinghua
Professor

Bachelor, 1986, Tsinghua University
Master, 1988, Tsinghua University
Ph.D., 2005, Tsinghua University

IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media



HUANG Shuo
Associate Professor

Bachelor, 1997, Tsinghua University
Ph.D., 2002, Tsinghua University

Supply Chain Management, Operations Management, Inventory Control



LI Bo
Associate Professor

Bachelor, 2002, Peking University
Ph.D., 2006, University of California, Berkeley

AI and Economics/Management



LIN Zhijie
Associate Professor

Bachelor, 2009, South China University of Technology
Ph.D., 2013, National University of Singapore

Economics of Information Systems, Sharing Economy, Electronic Commerce, Social Media



LIU Dengpan
Professor

Bachelor, 1999, University of Science and Technology of China
Master, 2001, The University of Texas at Dallas
Ph.D., 2006, The University of Texas at Dallas

Economics of Information Systems, IS-OM Interface, Digital Platforms, Digital Advertising, Artificial Intelligence, Data Analytics, Online Learning, Data Privacy, Health IT, Blockchain, Fintech



LIU Hongyan
Professor

Bachelor, 1991, Beijing University of Chemical Technology
Master, 1994, Beijing University of Chemical Technology
Ph.D., 2000, Tsinghua University

Business Analytics, Recommender Systems, Healthcare Data Analysis, Intelligent Recruitment, Data/Text Mining, Computer Vision, Data Governance



LIANG Yong
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Purdue University
Ph.D., 2013, University of California, Berkeley

Data Driven Supply Chain and Operations Management



MAO Bo
Associate Professor

Bachelor, 1987, Tsinghua University
Master, 1989, Tsinghua University

Chinese Enterprises' Information System and Management, Knowledge Management, Data Analysis & Business Model



MAO Xiaojie
Associate Professor

Bachelor, 2016, Wuhan University
Ph.D., 2021, Cornell University

Data Science, Data Driven Decision Making, Causal Inference



SUN Jing
Associate Professor

Bachelor, 1991, Tianjin University
Master, 1994, Tianjin University
Ph.D., 1999, Beijing University of Aeronautics and Aeronautics

Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management



WANG Chun
Associate Professor, Vice Chair

Bachelor, 2005, Tsinghua University
Master, 2007, University of Wisconsin
Ph.D., 2014, Columbia University

Stochastic Decision Models, Revenue Management, Reinforcement Learning, Financial Engineering and Risk Management



WEI Qiang
Professor, Chair

Bachelor, 1997, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 2003, Tsinghua University

Management Information Systems, Big Data Analytics, AI-Enabled Management, Business Intelligence and Data Mining, Uncertainty Techniques



XIAO Yongbo
Professor

Bachelor, 2000, Tsinghua University
Master, 2006, Tsinghua University
Ph.D., 2006, Tsinghua University

Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management



XU Xin
C.V. Starr Chair Professor,
Associate Dean

Bachelor, 1998, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2005, University of California, Irvine

IT Business Value and IT Governance, Digital Innovation, Business Analytics



YANG Liu
Associate Professor

Bachelor, 2003, Tsinghua University
Master, 2004, Singapore-MIT Alliance
Ph.D., 2010, Duke University

Information Acquisition and Learning Issues, Incentive Issues, and Behavior Issues in Decision-making Problems under Uncertainty



YE Qing
Associate Professor

Bachelor, 1998, Tsinghua University
Master, 2001, Tsinghua University
Ph.D., 2006, University of Michigan

Supply Chain Management, Capacity and Inventory Management, Information Asymmetry in Operations Management, Behavioral Operations Management



YI Cheng
Associate Professor

Bachelor, 2006, National University of Singapore
Ph.D., 2011, National University of Singapore

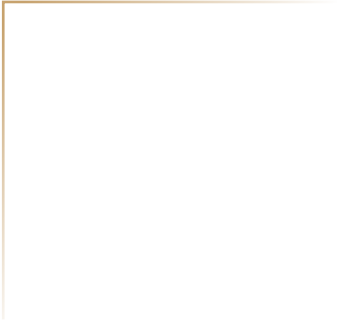
Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Digital Learning



ZHU Yan
Professor

Bachelor, 1994, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 1998, Tsinghua University

Digital Transformation, Digital Economy, Digital Production Relations, Industrial Blockchain, Industrial Internet, Industry Digital Finance



Research Track Faculty



LI Yan

Assistant Researcher

Bachelor, 2011, Xiangtan University
Master, 2014, Xiangtan University
Ph.D., 2018, Tsinghua University

Fiscal and Tax Policies, Industrial Economics



LIU Yunhui

Researcher

Bachelor, 2002, Xi'an Jiaotong University
Ph.D., 2007, Tsinghua University

Operations Management and Supply Chain Management in Digitization and Intellectualization Era, Clean and Low Carbon Energy Strategy



WU Tian

Associate Researcher

Bachelor, 2011, Tsinghua University
Ph.D., 2016, Tsinghua University

Industrial Organization Theory, Corporate Finance, Energy Economics



ZHU Ziqin

Assistant Researcher

Bachelor, 2013, Zhejiang University
Ph.D., 2018, Zhejiang University

Science and Technology Management, Innovation Policy, Science and Technology Security, Systems Engineering, Future Industry

Honorary Professors

Daniel L. Ritchie

President, Temple Hoyne Buell Foundation

16th Chancellor, University of Denver (1989-2005)

David C. Schmittlein

Dean, Sloan School of Management, Massachusetts Institute of Technology (2007-2024)

Edmund S. Phelps

McVickar Professor of Political Economy, Columbia University

Nobel Laureate in Economics, 2006

Eric S. Maskin

Adams University Professor, Department of Economics, Harvard University

Nobel Laureate in Economics, 2007

Lars Peter Hansen

David Rockefeller Distinguished Service Professor, University of Chicago

Nobel Laureate in Economics, 2013

Lawrence J. Lau

Vice-Chancellor, the Chinese University of Hong Kong (2004-2010)

Maha Chakri Sirindhorn

Princess Maha Chakri Sirindhorn, Thailand

MUN Kin Chok

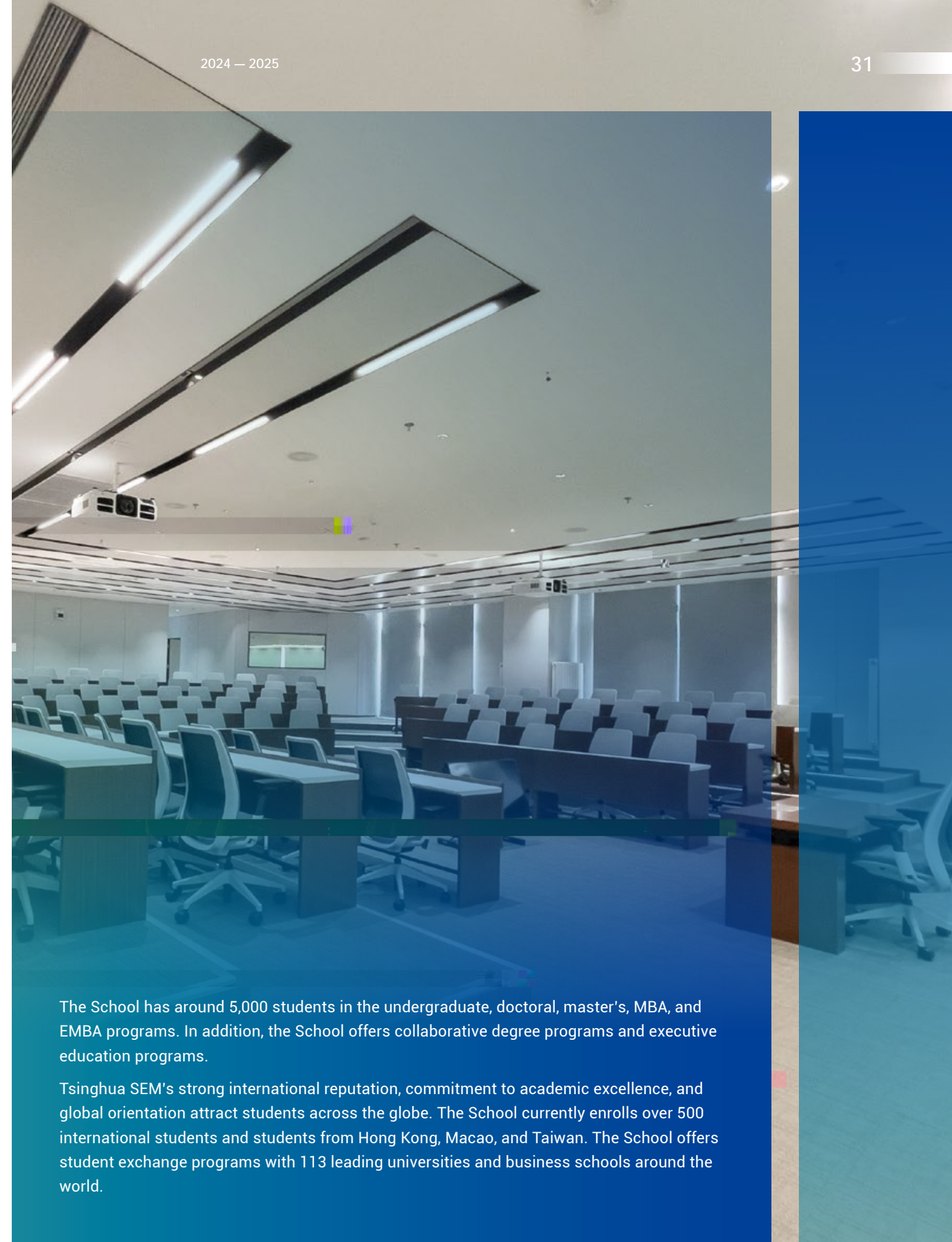
Former Dean, Faculty of Business Administration, the Chinese University of Hong Kong (1981-1984, 1987-1993)

Robert J. Barro

Paul M. Warburg Professor of Economics, Harvard University

SEBASTIÁN PIÑERA ECHENIQUE

Former President of Chile, Economist, Entrepreneur



The School has around 5,000 students in the undergraduate, doctoral, master's, MBA, and EMBA programs. In addition, the School offers collaborative degree programs and executive education programs.

Tsinghua SEM's strong international reputation, commitment to academic excellence, and global orientation attract students across the globe. The School currently enrolls over 500 international students and students from Hong Kong, Macao, and Taiwan. The School offers student exchange programs with 113 leading universities and business schools around the world.

The undergraduate program's mission is "to create an environment that helps students to achieve success and grow into a virtuous and citizen" through general and individualized education. General education follows a three-pronged approach that combines the shaping of values, the cultivating of skills and the imparting of knowledge, and which emphasizes curiosity, imagination and critical thinking ability. The program gives each student different opportunities and a free and creative environment.

Accomplishments:

- National Teaching Achievement in Higher Education, First Prize, 2014

This award is presented every four years. The SEM Undergraduate Program won it for *Combining General Education and Individualized Passage-Undergraduate Education Reform for Economics and Management*.

- Tsinghua University Teaching Achievement, First Prize, 2021

- Beijing Teaching Achievement in Higher Education, Second Prize, 2021

SEM Undergraduate Program won these awards for *Facing New Challenges, Cultivating Economic and Management Bachelors with Global Competence and Cross-Lateral Creativity*.

Admissions for Economics, Finance and Management

Students will develop a systematic understanding of analytical methods and theories of economics and finance, skills to solve real-world economic and financial problems, a global view of economics and finance and a good understanding of the Chinese economy.

Students will identify the trends of business activity in the digital era and develop and utilize digital technologies and mathematical approaches to enhance management, improve performance, and lead innovation.

Tsinghua Academy Economics Program

The Tsinghua Academy Economics Program was established on the 111th anniversary of the founding of Tsinghua University by Professor QIAN Yingyi, a renowned economist and educator, and one of the first Distinguished Professors of Arts, Humanities and Social Sciences at the university, who connected it with the abundant educational resources and academic achievements of Tsinghua University's School of Economics and Management and School of Social Sciences.

Dual Degree Bachelor Programs

In 2020, the Department of Computer Science and Technology and the School of Economics and Management started the Computer Science and Finance dual degree program to strengthen cross-subject collaboration and cultivate innovative students able to adapt to a changing society. This program focuses on computer science, financial engineering, management science, and their intersection. It aims to develop students with professional management and research skills in the fields of finance and IT. In addition to general education, this program offers professional education with both foundational courses and professional courses that emphasize students' understanding of fundamental theories, foundational knowledge, core professional skills, good virtues, and innovative ability.

The program is a four-year international English program, with two years at Tsinghua University and two years at CUHK. Students will be able to network in two different markets and experience different cultures and school lives. They will finish with a strong foundational knowledge and more course options to explore their own interests and career possibilities. (Degree: Bachelor of Economics from Tsinghua University, Bachelor of Economics and Social Sciences from CUHK)

Starting from 2024, the School of Economics and Management at Tsinghua University (Tsinghua SEM), in partnership with the Department of Physical Education, will offer a dual-degree program in Physical Education and

Business Administration. This interdisciplinary program combines physical education, business administration, and the sports industry, aiming to develop innovative, versatile professionals capable of excelling in both fields. By integrating the academic strengths of both Tsinghua SEM and the Department of Physical Education-known for their distinguished faculty, high research standards, and comprehensive disciplinary development-along with Tsinghua University's multidisciplinary resources, the program offers a robust and well-rounded curriculum. Support from departments, such as the Academy of Education, Department of Mathematics, and Language Center, further enhances the quality of the courses. Students will gain foundational knowledge and practical skills in both physical education and business administration, preparing them for careers in physical education, business management, and the broader sports industry.

The undergraduate program spans four years, with a five-year curriculum plan that allows flexibility in duration of study under a credit-based system. Students may extend their studies by up to two years beyond the standard program length if needed.

Degrees Awarded: Bachelor of Education, Bachelor of Management

Minors

Minors for non-SEM students: Accounting, Economics and Finance, Information Management and Information Systems.

Employ studies in multiple subjects to develop students into top researchers of economics and management.

Focus on academics and emphasize quality

The school is built on three foundational subject platforms:
economics io iics

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Specialty Admission

The PhD program requires students to apply to one of seven focuses. The thesis instruction group will be selected by both parties after the Doctoral Candidacy Examination.



Accounting

Economic Theory and Applied Economics

Finance

Innovation, Entrepreneurship, and Strategy

Leadership and Organizational Management

Management Science and Engineering

Marketing



Program Objectives

The program is designed to develop exceptional financial professionals with a strong foundation in economics and finance, a global outlook, and the ability to navigate rapidly evolving financial markets.

Program Features

Emphasizing a macro perspective and practical innovation, the program supports students' individual growth through three concentration areas: Global Finance, Entrepreneurship and Corporate Finance, and Investment and Insurance. The latter two concentrations are jointly offered by Tsinghua SEM and Tsinghua Shenzhen International Graduate School. Students receive training in "Financial Theory," "Financial Practice," "Management Skills," and "Economic Theory," equipping them with the expertise needed to make financial decisions in market investment, financing, and asset management. Each student is paired with an academic advisor and an industry mentor. The program also offers dual degree opportunities with HEC Paris, the Haas School of Business at the University of California, Berkeley, Columbia University, and the London Business School. Applicants for the London Business School dual degree program should be jointly selected and admitted by the two universities. The other three dual-degree and exchange programs are only open to enrolled Master of Finance (MoF) students. In the 2024 Financial Times ranking for pre-experience Master of Finance programs, Tsinghua SEM's ranked fifth place globally for the third consecutive year and remains the top program in Asia.



Program Objectives

The Master of Financial Security program is dedicated to training professionals with the strategic expertise to manage financial risks through a strong foundation in both finance and technology. Although grounded in China, the curriculum maintains a global perspective.

Program Features

Building on the core principles of the Master of Finance program, this program is designed to develop specialists who can safeguard China's financial security. It offers two concentrations: Financial Technology and Risk Management. Courses employ a multidisciplinary approach, focusing on national strategy, economics, and technology, with an emphasis on equipping students to address national financial security challenges. Students receive in-depth training in emerging financial technologies, including machine learning, artificial intelligence, blockchain, and payment systems. It is jointly developed by Tsinghua SEM and Tsinghua Shenzhen International Graduate School. The program combined both "Tsinghua standards" and "Shenzhen characteristics." Located in Shenzhen, students are immersed in a dynamic environment that faces the world and is closely connected to financial landscape of the Guangdong-Hong Kong-Macao Greater Bay Area .



Program Objectives

The program is designed to develop students' leadership, general management and analytical skills, preparing them for leadership roles in corporations, government, and non-profit organizations.

Program Features

Courses in management analytics strengthen students' practical knowledgeenvironment



As one of the first MBA programs in China, Tsinghua MBA programs have been leading the development of domestic MBA programs since 1991. By utilizing the strengths and resources of the broader ecosystem of Tsinghua University, the programs aim to cultivate future leaders with comprehensive management capabilities.

Tsinghua MBA received A+ in the first national assessment of Chinese MBA programs in 2018.

Tsinghua Global MBA program ranked the 29th worldwide and No.1 in China by QS Global MBA Rankings 2025. *Manager* magazine has been conducting research and ranking of Chinese MBA programs and Tsinghua MBA has been on top of the list consecutively.

Tsinghua MBA programs focus on cultivating students from three aspects: Being, Knowing and Doing, and strive to help students pursue the balance of knowledge, capability and character, of academic discipline and practical relevance, and of global perspectives and China roots. These objectives are achieved through soft skill development, experiential learning, integrated learning and global experiences.

Curriculum Structure

The core curriculum is composed of five modules: Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World, and Integrative Practices. The curriculum implements the MBA educational philosophy and covers the core knowledge in key management areas, with the aim to enhance students' capabilities and shape their character through various integrated practices.

Tsinghua MBA offers approximately 100 elective courses and practice-oriented business courses so that students could achieve in-depth learning and personalized development based on their career plans and interests. To cultivate high-level management talents that meet the demand of the development stage of the new era, Tsinghua MBA programs have launched a series of courses on digital technology and China's ESG (Environmental, Social, and Governance) Practice Innovation.

International Exposure

Tsinghua MBA students can apply for overseas exchange programs, and study for one semester with tuition fees exemption at partner universities, or participate in short-term overseas exchange programs or overseas modules. Each year, over 100 overseas students from partner schools come to Tsinghua University to study, which makes the Tsinghua MBA classroom even more international.

Tsinghua MBA students can apply for a dual degree in universities including Columbia, MIT and HEC Paris.

Entrepreneurial Resources

With the support from Tsinghua University and Tsinghua Science Park, Tsinghua MBA offers abundant entrepreneurial courses and practical programs to students. Students can participate in entrepreneurship education courses or join in teams for Tsinghua MBA Entrepreneurship Competition. Tsinghua x-lab and Tsinghua SEM X-elerator provide resources and support for MBA students during all phases from making start-up plans, organizing teams, setting up companies to seeking investment.

Alumni Network

Through over 20 years of development, the Tsinghua MBA programs reach more than 10,000 alumni who are active and strongly connected across various industries, such as finance, consulting, manufacturing, science, technology and information service. The Tsinghua SEM MBA Alumni Association, with organizations across different levels, serves to improve communication and interaction among alumni themselves as well as between alumni and the alma mater to promote life-long learning, career development, and business cooperation among MBA graduates.

Tsinghua Global MBA Program, jointly established by Tsinghua SEM and Massachusetts Institute of Technology (MIT) Sloan School of Management, is designed to cultivate global leaders by combining Tsinghua's character and MIT's elements. With international enrollment and study, the Program is tailored for business elites who aspire to achieve career transition and global competence after concentrating on completion of studies.

Length of study and learning method

- 2 years full-time study
- English program with Chinese elective courses
- Courses delivered by MIT faculty, exclusive overseas modules and integrated practicum project

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation
- MIT Sloan Course Certificate

The Tsinghua Part-Time MBA program offers a wide range of optional courses to professional elites with solid management experience from various industries. It is suitable for middle and senior management backbones of various functions to step forward to become senior general managers, and also for entrepreneurs to expand their business. Weekend or concentration study mode provides different options for different student cohorts. Weekend classes are designed for management backbones to achieve balance between work and study, and centralized classes are more suitable for students outside Beijing.

Length of study and learning method

- 2.5 years of part-time study
- Mainly Chinese with English elective courses

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation

At present, China has specifically proposed to accelerate the modernization of the country's industrial system. Economic development should focus on the real economy and improve innovation in new and emerging industries. Tsinghua University School of Economics and Management has launched the Industrial Innovation MBA Program to support national development strategies and cultivate future leaders with "industrial innovation perspective, innovative management thinking, and product innovation capabilities".

Length of study and learning methods

- 2.5 years of part-time study
- Mainly Chinese with English elective courses

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation

The Tsinghua Technology Innovation MBA Program (Part-Time) is initiated by Tsinghua SEM in collaboration with Tsinghua University Shenzhen International Graduate School. Based on 30 years of advanced MBA education experience at Tsinghua SEM and supported by top-tier academic and industrial resources of the Tsinghua ecosystem, the Tsinghua Technology Innovation MBA Program aims to cultivate innovative leaders with digital technology and profound insights of finance theory and practice to serve the sustainable development of Guangdong-Hong Kong-Macao Greater Bay Area.

Length of study and learning methods

- 2 years of part-time study
- Main campus is in Shenzhen

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation



Launched in 2002, the Tsinghua SEM Executive MBA (Tsinghua SEM EMBA) is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The Program combines advanced management theories and concepts with best practice in China to equip executives with strong business ethics, an innovative spirit, leadership skills, strategic decision making capability, and global competitiveness. In 2005, the Program achieved outstanding results in the first official EMBA Program evaluation by the Academic Degree Committee of the State Council. Since 2007, the Program has topped the "China's Best EMBA Program" ranking by Manager magazine for 11 consecutive years.

Dedicated World-Class Faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

Students of High Quality

Since its launch, Tsinghua SEM EMBA has received the applications from a great many business elites. The program currently has 9,000+ alumni. Among them, 94% are ranked at Deputy General Manager level or above, and 83% are ranked at Chairman or General Manager of their organizations. In addition, three graduates were honored with China Central Television's China Economic Figures of the Year Award. Over 40 EMBA alumni are Deputies to the National People's Congress (NPC) or members of the Chinese People's Political Consultative Conference (CPPCC), and more than 400 alumni are chairmen or founders of domestic or overseas listed companies.

Comprehensive and Practical Curriculum

The Program not only pays continuous attention to economic situations at home and abroad, gains insight of the needs for corporate management and draws on lessons learned by world-class universities in operation, but also designs a unique curriculum with Chinese characteristics as well as Tsinghua's uniqueness.

In 2012, the program launched a new curriculum structure which enables students to access university-wide knowledge and resources and enhances their ability to understand global megatrends, humanity and society, grasp opportunities, create favorable conditions, and achieve win-win outcomes, fully leveraging the advantages of Tsinghua SEM as a business school in a comprehensive university.

Upgraded Curriculum Structure

In 2022, Tsinghua SEM EMBA has further optimized its curriculum structure to better respond to the scientific and technological revolution and industrial transformation within the context of digital economy by redefining its three course tracks namely as Industrial Transformation, Technology-oriented Startup, and Digital Management. The new adjustments will place greater emphasis on systematic, forward-looking and practical course content which will provide students with a keen and forward-looking vision and deep insight into global economic dynamics, offer thought-provoking ideas relating to the strategic transformation of businesses and innovative growth in the digital era and empower the real economy.

Industrial Transformation

Empower industries and nurture future entrepreneurs who keep pace with the times, drive industrial change, and spearhead industrial growth.

Technopreneurship

Emphasize S&T innovation, foster talents with both technical and managerial skills, and develop a new generation of entrepreneurs with cross-sectoral competencies and breakthrough creativity.

Digital Management

Revolutionize management, empower enterprise management innovation with digital technology, reconstruct the digital economic ecosystem, and nurture contemporary entrepreneurs for the digital transformation of society.

Extensive & In-Depth Global Cooperation

Since its inception, the program has actively pursued international cooperation since its launch and was the first to join the EMBA Global Council. So far, it has launched overseas learning sessions in countries or regions including the East and West Coasts of the United States, France, Germany, the United Kingdom, the Middle East, Japan and others.

Sound Class Management

Tsinghua SEM EMBA, known for its sound, reasonable and innovative classroom management, has dedicated strong efforts to creating a favorable learning environment with the characteristics of Tsinghua University. Innovative efforts have been made to build an open, inclusive, humble, and pragmatic platform for communication via activities such as class orientations, life-themed expansion, icebreaking class meeting, and "Knowing China by Seeing", with the aim to nurture a vibrant and motivated learning atmosphere and ensure smooth operation.

Cohesive Alumni Network

Tsinghua SEM's EMBA has established 30 regional alumni chapters, 20 class-specific chapters in Beijing, and specialized alumni groups such as the Future Tech Future Thinking chapter, a media chapter, and an overseas alumni chapter, along with five interest clubs. This alumni network spans the entire country and beyond. The program also hosts regular events such as Homecoming Day, academic evaluations, salons, and forums, creating a lifelong platform for students.



The Tsinghua-INSEAD Dual-Degree EMBA Program (TIEMBA) is jointly launched by Tsinghua SEM and INSEAD. Combining international business education with a focus on Asia, the joint Program is designed for executives and professional managers worldwide, especially for those from the Asia Pacific region.

Top Tier EMBA Program in the World

TIEMBA has been at the forefront of the Financial Times Global EMBA Top 100 List and QS Executive MBA joint Program ranking for many consecutive years. It ranked the second place globally by 2024 QS EMBA Ranking in the joint program category.

Global Perspectives & World-class Faculty

The Program is designed to offer participants the best of both institutions. The Program runs across Beijing, Shanghai, Shenzhen, Singapore, Fontainebleau and Abu Dhabi, providing unparalleled multicultural perspectives and insights into some of the most dynamic regions of the world. Bridging East and West business wisdom and expertise with rigorous study, the Program endeavors to broaden participants' strategic vision, taking professional management and entrepreneurship to greater heights at the international level. The Program upgraded its curriculum responding to the market changes. The new curriculum fully embodies the advantages of Tsinghua University as a comprehensive university and INSEAD as a world leading business school, focusing on classic business fundamentals, global management insights, in-depth understanding of the Chinese context, and modern business & technology trends, as well as leadership and business practice. As a highlight of the Program, participants also receive personal Leadership Development coaching and go through the reciprocal Executive Exchange to draw from fellow participants' management expertise.

Two Degrees & Lifelong Network

Upon successful completion of the Program, graduates will be awarded two separate degrees from Tsinghua and INSEAD respectively, and become alumni of both Tsinghua University and INSEAD, securing an exceptional opportunity to build a lifelong professional network spanning the continents.



As a new highlight, the “Future Tech Future Thinking” Program is designed to cultivate strategic, tech-savvy entrepreneurs who excel in core science and technology and are poised to lead China's future development while contributing to global progress.

Political and Economic Wisdom + Future Technology

The program integrates "political and economic wisdom" with "future technology," analyzing management and innovation strategies of world-class companies. This approach empowers students to optimize their business strategies and adapt to emerging social and technological trends.

Tsinghua Wisdom & Scientific Giants

The program brings together distinguished faculty, including renowned theorists, scientists, experts in humanities and design, economists, and top entrepreneurs. It showcases cutting-edge global technologies and provides platforms for transforming scientific research into industrial applications. Aligned with Tsinghua's century-long mission, the program is committed to nurturing key talent for national and global leadership.

'10+1' Infinite X Alliance Initiative

Tsinghua SEM partners with various schools and departments across Tsinghua University to establish an innovative framework for cultivating high-level talent. Partnering departments include the School of Vehicle and Mobility, School of Materials Science and Engineering, Department of Electronic Engineering, Department of Electrical Engineering, School of Aerospace Engineering, School of Integrated Circuits, Department of Computer Science and Technology, Office of Technology Transfer, Academy of Arts and Design, Department of Energy and Power Engineering, School of Software, Tsinghua Shenzhen International Graduate School, School of Life Sciences, School of Medicine, Department of Automation, among others.

Tsinghua SEM Future Technology Strategy Committee

Founded in April 2023, the Tsinghua SEM Future Technology Strategy Committee aims 25.7 (e T7 (m)-(p)-24.2 (r)1-0.7 (o)221.9 (m)-19.6 (c uti e get ec h nolo icaeinnatio n Actinae rig e t s inureed T ier technology

The Executive Education program is a non-degree initiative designed by the academy to meet the learning needs of senior managers. It brings together top global academic resources and practical expertise to deliver high-level, specialized, and international management education. The program promotes development for enterprises and continuous personal growth, offering a lifelong learning platform that unites knowledge with action entrepreneurs and senior managers both in China and abroad. By building a diverse, multi-dimensional, and sustainable education system, the program caters to organizations at different stages of development and managers with various capacity-building needs.

Program Overview

The Executive Education Center was established in late 2001 with the support of the Tsinghua SEM Advisory Board. The center consolidates various previous non-degree and non-academic education programs into a comprehensive system of open-enrollment courses, divided into seven categories: Ministries' Entrusted Programs, Flagship Programs, Digital Capability Programs, Industry Programs, Online Programs, Regional Development Programs, and International Programs. Additionally, the Center offers custom-designed programs that provide tailored professional management training solutions for specific organizations and enterprises.

Curriculum System

The Executive Education Center integrates the world's advanced global management theories and teaching methods while leveraging the strong faculty expertise in teaching and research. By combining Chinese management philosophy with practical business experience, the center has developed a distinctive management education system.

To date, the center has trained more than 100,000 senior management professionals. It serves as vital bridge between the school and business community, connecting professors with entrepreneurs and acting as a platform for applied research and teaching.

- The Executive Education Center has been entrusted with training responsibilities for (central) SOEs leaders and officers of central departments and local ministries, including the Organization Department of the CPC Central Committee, the State-owned Assets Supervision and Administration Commission of the State Council, the United Front Work Department, the All-China Federation of Industry and Commerce, the Organization Department of the CPC Beijing Municipal Committee, among others. Since 2016, the Executive Management Training Program for Central State-Owned Enterprise Leaders (EMT) has been held eight times; Since 2018, the New Era Entrepreneurs Development Program (NEED) has been organized five times. Additionally, the Business and Management Training Program for Leaders of Beijing Municipal Enterprises has been conducted three times since 2021.
- With over 20 years of experience, the Executive Education Center has developed a series of flagship programs, including the

Leading CEOs Program, the Young Entrepreneurs Program-Young, Elite, Sharing (YES), and the Excellent Managers Development Program. In 2021, the center introduced the inaugural “China Eco-Explorer” program. This initiative capitalizes on Tsinghua's strengths in industry-academia-research cooperation and the transformation of academic achievements. The program brings together entrepreneurs who are socially responsible, forward-thinking, and visionary, to explore new systems, pathways, industries, technologies, and business models focused on low-carbon sustainable development. To date, three cohorts of the “China Eco-Explorer” program have been completed.

- In November 2024, the Executive Education Center will introduce the “China Smart Manufacturing Entrepreneurs Program,” based on Tsinghua University's research achievements in industry and innovation. This initiative will leverage the strengths of key enterprise clusters within major national strategic industrial chains, aiming to develop a lifelong learning model for entrepreneurs. The program will focus on integrating industry and education while fostering interconnections among industries.
- The Executive Education Center, in collaboration with leading enterprises in the digital economy, has taken great steps to promote cross-faculty cooperation and develop digital transformation programs. These include the Future-Tech Entrepreneurs Program, New Business Xuetang, Digital Transformation Leadership Program, and Digital Intelligent Future Leading CVOs (Chief Value Officers) Program. In 2023, Tsinghua SEM, together with the School of Software and School of Law, launched the Leading CDOs Program, the first domestic program designed for tech executives focused on digital transformation and enterprise strategy. In May 2024, the school introduced Tsinghua University's first open enrollment program in the field of data assets-Advanced Training Program on Data Asset Management (Inaugural Cohort)-with a second cohort to begin soon.
- The Executive Education Center brings together academics, politicians and entrepreneurs at Tsinghua to ignite business ideas and stimulate emerging industries. By deeply integrating resources of industry, academia and research, the center offers specialized programs tailored to different industry sectors. These include the Energy Internet Industry Leaders Program, PE Industry Investment Leaders Program, Advanced Management Program in Automotive Industry, and Talents Training Program for leaders of the Securities, Fund, and Futures Industries.
- Building on the core curriculum of Tsinghua SEM's business administration program, the Executive Education Center actively explores online continuing education models. The center offers live and recorded classes, bringing together prominent industry leaders for interactive teaching, and creating a structured and professional immersive learning experience. A key offering is the Tsinghua SEM Professional Management Program, an online general management course designed for senior executives, developed with the collective expertise of Tsinghua SEM. The program has produced four cohorts to date.
- The center is committed to supporting national strategies and fostering regional economic growth. Leveraging its unique strengths, the center has been offering executive courses in key regions like Shanghai and Shenzhen for an extended period. It also launched the Capital Market Leaders Program to further advance China's capital market. In 2023, the center introduced the Specialized and Innovative Leading Talent Training Program on its Shenzhen campus, aimed at the executive education market in

the Guangdong- Hong Kong-Macao Greater Bay Area. Additionally, in collaboration with Shenzhen's Futian District, the center launched the 2024 Futian District Senior Business Management Talent Training-Artificial Intelligence Specialized Training Course. The Entrepreneur Development Program in Henan Province has been organized six times by Tsinghua SEM in collaboration with the United Front Work Department of Henan Province, Henan Federation of Industry and Commerce, and Henan Department of Finance.

- The Executive Education Center has consistently pursued “a global strategy and an international vision” in developing its curricula. In 2022, it launched its first English-taught open-enrollment program, the Global Executive Program in China (GEPC), designed to provide global executives and business leaders with insights into effectively leading and managing businesses in China's rapidly evolving business landscape. So far, three cohorts have completed the program. In May 2024, the center introduced the Global Navigator Program (Inaugural Cohort), focusing on the international expansion of Chinese enterprises. This program aims to cultivate pioneering entrepreneurs with a global outlook, digital literacy, and the companies needed to navigate both domestic and global markets.

	Executive Management Training Program for Central State-owned Enterprise Leaders (EMT)	New Era Entrepreneurs Development Program (NEED)	Business and Management Training Program for Leaders of Beijing Municipal Enterprises
	China Smart Manufacturing Entrepreneurs Program	China Eco-explorer Program	Young Entrepreneurs Program-Young, Elite, Sharing (YES)
	Future-Tech Entrepreneurs Program	New Business Xuetang	Digital Transformation Leadership Program
	Leading CDOs Program	Digital Intelligent Future Leading CVOs Program	Beijing Scientists Entrepreneurial CEO Training Program
	Advanced Management Program in Automotive Industry	Energy Internet Industry Leaders Program	PE Industry InvestmentLeaders Program
	State-owned Enterprise Executive Management Program (EMP)	Excellent Managers Development Programs for Central and State-owned enterprises	Excellent Managers Development Program
	Global Navigator Program	Well-Being Women Program (WELL-BEING)	Chinese Classical Studies and Life Wisdom
	Capital Market Leaders Program	Specialized and Innovative Leading Talent Training Programin the Guangdong-Hong Kong-Macao Greater Bay Area	Entrepreneur Development Program in Henan Province
	Tsinghua Shanghai Elites Management Program (TSE)	Tsinghua Shenzhen Executive Management Program	Talent Training Program in Futian, Shenzhen
	Professional Management Program	School of Economics &Management Elite Certificate Program (SEME)	Carbon Asset Trading and Management Program
	Global Executive Program in China-Opportunity in Diversity: Decoding the Dynamic Chinese Economy		
	Each company possesses its unique culture and core capabilities. Successful companies excel at promoting and reshaping their culture through continuous organizational learning, while also enhancing and revamping their core competencies. Tsinghua SEM Executive Education Center is committed to forging strong partnerships with enterprises in management education, delivering custom programs that provide innovative solutions and integrate resources for organizational learning. These specialized programs are tailored to the specific characteristics of each enterprise. To date, the center has served more than 100 companies including the Industrial and Commercial Bank of China, CITIC Group, Beijing Energy Holding Co, Ltd, Xiaomi Corporation, Anta Group, Goldman Sachs, BMW, Shell, SAP, and INDITEX, cultivating a diverse pool of management talents at various levels.		

- The center carefully curates a wide range of alumni activities, including the Tsinghua University Carbon Neutrality Economic Forum, the “Wen Dao” public course, and the Executive Education Center's Alumni Lifelong Learning Program. Additionally, the “Infinity co+” Forum offers alumni opportunities for insightful and ongoing learning while fostering a strong, exclusive alumni network. In May 2024, the center launched the inaugural “Well-Being Women Program,” its first executive education program focused on women in family businesses, supporting “her growth” with Tsinghua's century-long legacy.
- The center's custom programs are designed to spark innovation and deepen insight. By integrating cutting-edge concepts, leadership strategies, and innovative knowledge grounded in China's management practices, the center delivers tailored, comprehensive, and sustainable solutions for knowledge enhancement. These programs are customized to meet the needs of organizations at different stages of development and managers with diverse goals. To date, the center has established partnerships with over 100 government organizations and large enterprises.

Tsinghua x-lab is an educational platform fostering creativity, innovation, and entrepreneurship since April 25, 2013. Rooted in the Tsinghua University School of Economics and Management (Tsinghua SEM), Tsinghua x-lab is the joint project of Tsinghua SEM and 16 schools and departments of Tsinghua University, including Environment, Mechanical Engineering, Architecture, Materials Science and Engineering, Information Science and Technology, Aerospace Engineering, Law, Arts & Design, Public Policy & Management, Engineering Physics, Electrical Engineering, Medicine, Journalism and Communication, Natural Sciences, Chemical Engineering and Education.

Tsinghua x-lab is a non-profit open educational platform, servicing students, faculty and alumni entrepreneurs across Tsinghua University. The platform, with three core dimensions: education, cultivation and eco-construction, is committed to developing a feasible and structured supporting system covering the whole innovation process from creating ideas and making prototypes to commercialization.

The "x" in "x-lab" refers to exploration of the unknown and cross-disciplinary collaboration, and the "lab" denotes learning from experiences and teamwork.

Tsinghua x-lab's value can be demonstrated in the following aspects. The platform takes advantage of Tsinghua SEM's rich resources to help cultivate innovative and entrepreneurial talents for the country and strengthening collaboration between start-up teams and commercial organizations. The platform is aimed at enabling Tsinghua University to enhance the efficiency and effectiveness of its technological innovation endeavors. It is dedicated to cultivating innovative and entrepreneurial talents for the country and advancing the nation's strategy of development through innovation.

Tsinghua x-lab aims to establish a feasible education system based on creativity, innovation, and entrepreneurship, and to cultivate innovators and entrepreneurs. It mainly serves Tsinghua's incumbent students and courses co-developed by school faculty and industry experts.

Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program under the direction of Tsinghua Graduate School. It offers 35 courses in three modules: identifying the opportunity, finding resolutions, and setting up an enterprise. It also focuses on improving the student's ability and helping them become a good team player.

Meanwhile, Tsinghua x-lab is dedicated to experiential learning and has cooperated with many Chinese and foreign top enterprises such as Facebook, New Oriental, Nestle, BMW, BASF, and Meituan to offer courses and hold contests. It has hosted a series of activities such as Innovate (48), a 48-hour entrepreneurship competition; the innovation accelerator camp; and the Sustainable Development Goals (SDG) Open Hackathon. Such activities have helped students enhance their skills and abilities in innovation and entrepreneurship.

Tsinghua x-lab has formed strategic partnerships with 24 top international organizations and universities such as the United Nations Institute for Training and Research (UNITAR), the Technical University of Munich, the National University of Singapore, Imperial College London, the University of Geneva. It has worked with its partners to develop summer camps, start-up exchange programs for international innovative and entrepreneurial teams, and Global Challenge Lab, among many other activities. Such activities have fostered a global vision and innovative abilities in students. In addition, Tsinghua x-lab keeps creating opportunities for students to participate in international forums, summits and contests and encourages them to turn into international leaders from participants.

Tsinghua x-lab aims to help an entrepreneurial team to grasp the theory of creativity, innovation, and entrepreneurship and know the way to put it into practice. By collaborating with enterprises to offer courses and lectures and organize contests and training camps, it hopes to revolutionize the conventional way of teaching knowledge. It wants to help the entrepreneurial team grow up fast and uses experts to help them solve problems in the process of commercialization.

Tsinghua x-lab's training and consultation services are as follows:

- Managing projects. Tsinghua x-lab assists Tsinghua's schools and departments in attracting entrepreneurial projects from across Tsinghua, tracks the development of such projects, and offers solutions to their problems.
- Enhancing experiential learning. With the help of forums, lectures, workshops, accelerator camps and fundraising roadshows, Tsinghua x-lab hopes to help an entrepreneurial team to turn their concepts into products and enhance their abilities to discover their weaknesses and solve problems. It aims to help the entrepreneurial projects to raise their standards and develop competitive products.
- Offering various consultation services. By offering one-to-one or one-to-many consultation services and consultation from private advisory boards, Tsinghua x-lab hopes to help the projects get timely industry information and boost their development. In addition, it teams up with well-known Chinese and foreign enterprises and alumni-founded companies to provide the entrepreneurial teams with opportunities to test their skills in real-life scenarios.

Now, Tsinghua x-lab has developed more than ten practice courses and hired more than 40 Resident-Entrepreneurs and Resident-Angel investors. It has brought in eight Professional Residential Organizations, formed cooperative relations with more than 200 Chinese and foreign famous enterprises, and keeps in contact with more than 1,000 foundations. It organizes the Tsinghua Presidential Cup Challenge, which offers teachers, students and alumni a stage to compete

with each other and demonstrates Tsinghua's creative, innovative and entrepreneurial force.

Tsinghua x-lab follows the public welfare principle to build a business ecosystem. It tries to round up high-quality resources from within and out of Tsinghua University, establish rules for cooperating with regional governments and commercial organizations, and find a new way for enterprises to escape the "death valley" in the process of commodification and industrialization. It aims to help entrepreneurial teams to get subsidies from regional governments, seize business opportunities, recruit potential partners and business consultants, and get in touch with local industry investment funds. By doing these, it hopes to make the teams overcome their weaknesses and put their projects on a fast-growing track.

The business ecosystem building department has established cooperative relationships with various government agencies such as the Investment Promotion Agency of the Ministry of Commerce, and close ties with National Economic and Technical Development Zones across China and economically advanced regions such as Guangzhou, Suzhou. It has set up a constantly updating potential partner pool which can provide entrepreneurial teams with partners and consultants. It has gathered information from about 100 Tsinghua alumni and tries to help entrepreneurial teams grow by offering free consultation services provided by experts and established entrepreneurs.

Tsinghua x-lab has become an information, education and communication platform for fostering creativity, innovation and entrepreneurship, and is highly regarded by the government and society.

It was recognized as the first university-based "Maker Space" by the Beijing Municipal Government. In 2019, it received an Advanced Collective Award from Tsinghua University.

Academic research plays a vital role in Tsinghua SEM. The school has been continuing to construct its disciplines in economics and management in the past four decades. It integrates its teaching and research tasks with the need of China's economic development and proactively studies the subjects relating to Chinese government and enterprises. Excellent research capability has made Tsinghua SEM one of the leading schools of economics and management in China.

Management Science
and Engineering

Business
Administration

Economics

As of September 2024

505 projects

Research projects funded
by National Natural Science
Foundation of China

4 projects

Major Programs/ Major
Research Plan Programs,
National Natural Science
Foundation of China

17 projects

Key Programs/ International (Regional)
Cooperation and Exchange Programs,
National Natural Science Foundation of
China

3 projects

Science Fund for Creative
Research Groups, National
Natural Science Foundation
of China

15 projects

National Science Fund
for Distinguished Young
Scholars, National Natural
Science Foundation of China

12 projects

Excellent Young Scientists Fund,
National Natural Science Foundation
of China

42 projects

Research projects funded
by National Social Science
Fund of China

16 projects

Major Programs/ Key
Programs, National Social
Science Fund of China

500 projects

Other projects funded by a variety
of government ministries and
commissions

Over 400 per year

Over 30 per year

Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)

Research Center for Contemporary Management

Research Center for Technological Innovation

XU Xin	Data and Intelligence-Empowered Management Information Systems	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2025
MA Hong	International Trade	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2025
YI Cheng	Human-Computer Symbiosis and Interaction in the Smart Economy	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2025
LIANG Yong	Supply Chain and Operations Management	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2024
LIN Zhijie	Data Element and Platform Ecosystem Empowermen	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2024
MAO Xiaojie	Data-Driven Decision-Making Methods	Excellent Young Scientists Fund, National Natural Science Foundation of China	2024
WANG Tianyu	Asset Pricing	Excellent Young Scientists Fund, National Natural Science Foundation of China	2024
LIU Xiao	The Decision Pattern of Economic Agents From the Perspective of Behavioral Science: Theory and Experiment	Special Fund, National Natural Science Foundation of China	2024
MA Hong	Risk Evaluation on Restructuring Industry and Supply Chain in Essential Areas Under Big Power Competition and Responding Strategies	Major Program, National Social Science Fund of China	2023
CHEN Jin	Research on Goals, Main Directions and Countermeasures for Achieving Breakthroughs in Core Technologies in Key Fields	Major Program, National Social Science Fund of China	2023
LI Jizhen	Research on Boosting the Overall Performance of the China's Innovation System in the New Era	Major Program, National Social Science Fund of China	2023
DONG Feng	Research on Deepening Financial System Reform, and Preventing and Resolving Systemic Risks through the Development of a Modern Central Banking System	Key Program, National Social Science Fund of China	2023
CHEN Jin	Technology R&D and Application of Science and Technology Service Platform for Future Industrial Ecology	National Key Research and Development Program, Ministry of Science and Technology of the People's Republic of China	2023
SUN Yacheng	Marketing Models	National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China	2023
LIANG Yitian	Marketing Decision Models	Excellent Young Scientists Fund, National Natural Science Foundation of China	2023
LIU Xiao	Behavioral Online Market Design	Excellent Young Scientists Fund, National Natural Science Foundation of China	2023
XIAO Yongbo	Behavioral Decision Theory and Method for Supply Chain Resilience and Security	Major Program, National Natural Science Foundation of China	2023
CHEN Jin	Research on the Mode and Mechanism of Chinese Enterprise's Integrated Development of Innovation Chain and Industrial Chain	Key Program, National Natural Science Foundation of China	2023
BAI Chong-En	Measuring China's Industrial Policies and Evaluating Their Effects in a Unified Quantitative Framework	NSFC/RGC Collaborative Research Scheme, National Natural Science Foundation of China	2023

DONG Feng	A Theory of New Production Function for Carbon Neutrality	Original Exploration Initiative Program, National Natural Science Foundation of China	2023
SU Liangjun	Machine Learning Methods of High-Dimensional Econometric Models and Their Applications in Economics and Management	Key Program, National Natural Science Foundation of China	2022
LU Yi	The Effect Evaluation and Policy Optimization of Large Scale Tax and Fee Reduction	Major Program, National Social Science Fund of China	2020
LEI Jiasu	Research on National Economic Security System	Key Program, National Social Science Fund of China	2020
CHEN Yubo	Service Operations and Risk Management of Sharing Economy Platforms	Key Program, National Natural Science Foundation of China	2020
CHEN Guoqing	Steering Experts Research and Exchange of Study on Big Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2019
LI Daokui	A Study of Global Economic Structural Change of the 21 st Century	Major Research Program, National Social Science Fund of China	2018
XU Xianchun	Research on Statistical Monitoring and Evaluation of New Economy and New Driving Force in China under the Background of Big Data	Major Program, National Social Science Fund of China	2018
CHEN Jin	Setting Up Research on Strategy Comparison and Realization Path of Global Technological Powerful Countries	Major Program, National Social Science Fund of China	2017
YANG Delin	Study on Innovation Driven Development Mechanism and Related Policy of China's Manufacturing Industries in the Internet Environment	Major Program, National Social Science Fund of China	2017
BAI Chong-En	China's International Financial Integration-Impact on Financial Development and Stability	International (Regional) Cooperation and Exchange Programs, National Natural Science Foundation of China	2017
GAO Xudong	The Guangdong Economic Restructuring and Industrial Transformation and Upgrading Based on Innovation Ecosystem	Programs of Joint Funds, National Natural Science Foundation of China	2017
YANG Delin	Study on the Institution System for Promoting China's Innovative Development	Key Program, National Social Science Fund of China	2016
CHEN Yubo	User Behavior and Business Innovation in the Era of Mobile Internet	Key Program, National Natural Science Foundation of China	2016
CHEN Guoqing	Investigation and Workshop Organization Funding for Steering Experts of Study on Big-Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2015
LI Daokui	China's Historical GDP and Economic Structure: 980-1840	Major Program, National Social Science Fund of China	2015
CHEN Jin	The Dynamics of Global Value Chain and Innovation Driven Strategy of China	Key Program, National Social Science Fund of China	2015
CHEN Jian	Research on Business Management in Big Data Era	Major Program, National Natural Science Foundation of China	2015
YAO Dawei	Data Analytics and Decisions for Healthcare	Key Program, National Natural Science Foundation of China	2015
CHEN Guoquan	Research on Business Organization Management System and Its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2015

Accounting	LI Dan	Auditor Materiality Threshold and Audit Quality—Evidence from the Revised ISA 700 in the United Kingdom	<i>Accounting Horizons</i>
	WANG Kun	The Contagion Reputational Effects of Failed Individual Audit Partners: Evidence from an Audit Client Market	<i>Auditing: A Journal of Practice & Theory</i>
	JIA Ning	Strategic Reorientation of Xgimi Technology, Teaching Note	<i>Harvard Business Publishing-Education</i>
Economics	ZHOU Junjie	Optimal Selling Scheme in Social Networks: Hierarchical Signaling, Sequential Selling, and Chain Structure	<i>Production and Operations Management</i>
	CAO Jing	Mitigating Agricultural Fires with Carrot or Stick? Evidence from China	<i>Journal of Development Economics</i>
	DONG Feng	Public Disclosure and Private Information Acquisition: A Global Game Approach	<i>Journal of Economic Theory</i>
	DONG Feng	Aggregate Implications of Financial Frictions for Unemployment	<i>Review of Economic Dynamics</i>
	LU Yi	Responses of Exporters to Trade Protectionism: Inference from the U.S.-China Trade War	<i>Journal of International Economics</i>
	LU Yi	Do Housing Regulations Affect Child Development? Evidence and Mechanisms	<i>Journal of Public Economics</i>
	LU Yi, LUO Wenlan	Valuing Domestic Transport Infrastructure: A View from the Route Choice of Exporters	<i>Review of Economics and Statistics</i>
	LUO Wenlan	Uncovering the Effects of the Zero Lower Bound with an Endogenous Financial Wedge	<i>American Economic Journals</i>
	LUO Wenlan	Global DSGE Models	<i>Review of Economic Dynamics</i>
	LUO Wenlan	Optimal Income Taxation: An Urban Economics Perspective	<i>Review of Economic Dynamics</i>
	MA Hong	The Matthew Effectin Rebates: How Does VAT Rebates Allocation Affect Firm Export Performance	<i>Journal of Public Economics</i>
	SU Liangjun	Specification Tests for Time-Varying Models	<i>Journal of Econometrics</i>
	SU Liangjun	Profile GMM Estimation of Panel Data Models with Interactive Fixed Effects	<i>Journal of Econometrics</i>
	SU Liangjun	Identifying Latent Group Structures in Spatial Dynamic Panels	<i>Journal of Econometrics</i>
	SU Liangjun	Uniform Inference in Linear Panel Data Models with Two-dimensional Heterogeneity	<i>Journal of Econometrics</i>
	SU Liangjun	High-Dimensional VARs with Common Factors	<i>Journal of Econometrics</i>
	ZHOU Junjie	Multihoming and Oligopolistic Platform Competition	<i>American Economic Journals</i>
	ZHOU Junjie	Effort Discrimination and Curvature of Contest Technology in Conflict Networks	<i>Games and Economic Behavior</i>
	ZHOU Junjie	Multi-activity Influence and Intervention	<i>Games and Economic Behavior</i>
	ZHOU Junjie	Structural Interventions in Networks	<i>International Economic Review</i>

Finance	CHEN Yunling	Bank Lines of Credit as a Source of Long-term Finance	<i>Journal of Financial and Quantitative Analysis</i>
	JIANG Lei	Bootstrap Analysis of Mutual Fund Performance	<i>Journal of Econometrics</i>
	SHEN Tao	Gate Fees: The Pervasive Effect of IPO Restrictions on Chinese Equity Markets	<i>Review of Finance</i>
	WANG Zigan	Estimation and Inference of Treatment Effects with L2-boosting in High-dimensional Settings	<i>Journal of Econometrics</i>
Management Science and Engineering			
	ZHANG Chen	Meetings and Individual Work During the Workday	<i>Journal of Applied Psychology</i>
	ZHENG Xiaoming	Consistent and Low Is the Only Way to Go: A Polynomial Regression Approach to the Effect of Abusive Supervision Inconsistency	<i>Journal of Applied Psychology</i>
	CHEN Guoquan	How Others Light the Creative Spark: Low Power Accentuates the Benefits of Diversity for Individual Inspiration and Creativity	<i>Organizational Behavior and Human Decision Processes</i>
	WANG Xueli	Dehybridization in the Face of the Party-state: A Longitudinal Case Study of a Chinese SOE's Corporate Governance Responses to Institutional Change	<i>Journal of Business Ethics</i>
	ZHANG Chen	Arrange Your Meeting Schedule to Boost Your Energy	<i>Harvard Business Review</i>
	ZHENG Xiaoming	How and When Leader Mindfulness Influences Team Member Interpersonal Behavior: Evidence from a Quasi-field Experiment and a Field Survey	<i>Human Relations</i>
	ZHENG Xiaoming	Double-Edged Effects of Creative Personality on Moral Disengagement and Unethical Behaviors: Dual Motivational Mechanisms and a Situational Contingency	<i>Journal of Business Ethics</i>
	ZHENG Xiaoming	A Mixed Blessing? State Mindfulness Change, Ego Depletion and Counterproductive Work Behaviour	<i>Journal of Occupational and Organizational Psychology</i>
	ZHENG Xiaoming	COVID-19 and Employee Job Performance Trajectories: The Moderating Effect of Different Sources of Status	<i>Journal of Vocational Behavior</i>
	ZHENG Xiaoming	TCL: Seeking Stratigic Growth	<i>Harvard Business Publishing-Education</i>
	CHEN Jian	Customer Segmentation and Ex Ante Fairness: A Queueing Perspective	<i>Production and Operations Management</i>
	GUO Xunhua, CHEN Guoqing	Voice-based AI in Call Center Customer Service: A Natural Field Experiment	<i>Production and Operations Management</i>
	HUANG Jinghua	Unifying Algorithmic and Theoretical Perspectives: Emotions in Online Reviews and Sales	<i>Management Information Systems Quarterly (MISQ)</i>
	LIANG Yong	Efficient Resource Allocation Contracts to Reduce Adverse Events	<i>Operations Research</i>
	LIN Zhijie	Estimating Assortment Size Effects on Platforms: Leveraging Imperfect Geographic Targeting for Causal Inference	<i>Production and Operations Management</i>

Management Science and Engineering	MAO Xiaojie	Stochastic Optimization Forests	Management Science
	WANG Chun	Robust Inventory Management: A Cycle-based Approach	Manufacturing & Service Operations Management
	XU Xin	Enterprise System Implementation and Cash Flow Volatility	Contemporary Accounting Research
	YANG Liu	Follow the Crowd with Uncertain Service Capacity	Manufacturing & Service Operations Management
	YI Cheng	Investigating the Effects of Product Popularity and Time Restriction: The Moderating Role of Consumers' Goal Specificity	Production and Operations Management
	ZHANG Xiaoquan	Numerological Heuristics and Credit Risk in P2P Lending	Information Systems Research (ISR)
	ZHANG Xiaoquan	Unintended Emotional Effects of Online Health Communities: A Text Mining-supported Empirical Study	Management Information Systems Quarterly (MISQ)
	CHEN Guoqing	Embedding Disentanglement in Graph Convolutional Networks for Recommendation	IEEE Transactions on Knowledge and Data Engineering
	CHEN Guoqing	Graph-Based Embedding Smoothing for Sequential Recommendation	IEEE Transactions on Knowledge and Data Engineering
	FENG Juan	Who Should Own the Data? The Impact of Data Ownership Shift from the Service Provider to Consumers	Journal of Management Information Systems (JMIS)
	GUO Xunhua, CHEN Guoqing	First Things First? Order Effects in Online Product Recommender Systems	ACM Transactions on Computer-Human Interaction
	GUO Xunhua, CHEN Guoqing	A Warning Approach to Mitigating Bandwagon Bias in Online Ratings: Theoretical Analysis and Experimental Investigations	Journal of the Association for Information Systems (JAIS)
	LI Bo	Distributionally Robust Learning With Stable Adversarial Training	IEEE Transactions on Knowledge and Data Engineering
	LI Bo	Stable Prediction With Leveraging Seed Variable	IEEE Transactions on Knowledge and Data Engineering
	LI Bo	Learning Decomposed Representations for Treatment Effect Estimation	IEEE Transactions on Knowledge and Data Engineering
Marketing	YI Cheng	Ke Holdings Inc. Redefining Residential Services through Digitization, teaching note	Harvard Business Publishing-Education
	SUN Jing	Ningbo Motor: Developing Resilient and Sustainable Cross-border Trade	Harvard Business Publishing-Education
	HUANG Liang	When Payments Go Social: The Use of Person-to-person Payment Methods Attenuates the Endowment Effect	Journal of Marketing Research
	LIANG Yitian	Too Time-crunched to Seek Variety: The Influence of Parenting Motivation on Consumer Variety Seeking	Journal of Marketing Research
	SUN Yacheng	Understanding the Sequential Interdependence of Mobile App Adoption within and across Categories	International Journal of Research in Marketing
	HU Zuohao	Bestore at Douyin: Racing on a New Track of Marketing	Harvard Business Publishing-Education

China Journal of Economics

China Journal of Economics (CJE) is an academic journal in the field of economics, which is under the supervision of the Ministry of Education, sponsored by Tsinghua University, managed by the School of Economics and Management of Tsinghua University and published by Tsinghua University Press. Officially launched in the first quarter of 2014, CJE is published every quarter and its domestic public periodical number is CN10-1175/F. CJE is a comprehensive publication covering all aspects of economics. It publishes original and summarized papers in Chinese and studies general and China-related economic issues with scientific methodologies.



Tsinghua Business Review

Founded on the occasion of the centennial anniversary of Tsinghua University in April 2011, *Tsinghua Business Review* is directed by the Ministry of Education and sponsored by Tsinghua University. With “thought-guided reform” as its aim of publication, the magazine is featured with “global vision, China roots, political and economic wisdom, and humanistic spirit”, and committed to disseminating cutting-edge management theories and domestic enterprises' best business practice.

China Business Case Center is dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning. It houses a collection of near 1,700 teaching cases about Chinese companies with an annual addition of more than 100 cases. The collection spans a wide spectrum of industry sectors and academic disciplines. In 2013, Tsinghua SEM was the first institution in China that commercialized its case collection, which is now subscribed by more than 150 institutions in China's higher education system.

The Center has established strategic partnerships with Harvard Business Publishing, Ivey Publishing, The Case Center, and SAGE Publishing Group for the purpose of promoting China-related cases in a global setting. As of June, 2024, approximately 100 Tsinghua branded cases and innovative video materials are distributed via the platforms above. It also seeks to build a multi-source teaching material platform through partnerships with other distinguished business schools.

The Center holds high-quality case events such as workshops and forums to promote case writing and the case teaching pedagogy among business educators across the country. The annual Excellent Case Developer Competition also generates significant impact among experienced case writers, most of whom are faculty members teaching at business schools, or business researchers at other institutions.

Established in 1985, Tsinghua University's School of Economics and Management (Tsinghua SEM) Library covers 800 square meters and houses a collection of more than 100,000 Chinese books and 10,000 foreign-language books, primarily focused on economics and management. The library adds approximately 3,000 new books annually and subscribes to around 600 high-quality academic journals in both Chinese and foreign languages and influential financial publications, including 130 in foreign languages.

In partnership with the main Tsinghua University Library, the SEM library subscribes to a wide range of electronic databases, such as Elsevier, EBSCO, and Blackwell, alongside financial media resources. Since 2008, it has independently or jointly nearly 50 data-driven databases, including RESSET Financial Database, RESSET High-Level, CSMAR, Wind, and international databases like S&P, Bloomberg, BVD, WRDS, and PREQIN. It has also procured text-based databases like Altexts, RESSET Financial Textual Intelligent Analytics, and WinGo. To support ESG research, the library began acquiring databases focused on carbon and pollution emissions in 2024, such as YoujiVest and S&P's TRUCOST.

The Tsinghua SEM Library's electronic resource collection is among the most advanced in Chinese universities and has gradually developed into a digital, research-oriented, and specialized library.

Tsinghua SEM embarked on a major IT project in 2009 that aimed to empower education with technological innovation. The project was completed in 2013. Built upon a deep understanding of the demands of the modern classroom and the needs of today's students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange and resource sharing.

It also seeks to facilitate admissions, teaching, research and other school activities. The School's buildings are fully equipped with wireless Internet access. Internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software

including SPSS, Mathematica, STATA, GAUSS and Scientific Work Place are also available on the new platform to support faculty research and teaching.

Tsinghua China Data Center (CDC) is a university-level scientific research institution established by Tsinghua University and developed by the School of Economics and Management. It focuses on China's economic and social data with the mission of becoming a high-end, world-class research team and think tank with wide reputation focusing on utilizing and developing economic and social data.

The Tsinghua NBS Data Research Center is the first domestic pilot organization for the development and application of government statistical microdata established by the National Bureau of Statistics in Tsinghua University in June 2017. Since the microdata development and application started, the National Bureau of Statistics has opened more than 10 categories of government statistical microdata in three batches to the center. Up to now, hundreds of scholars from more than 60 first-class universities with first-class disciplines and research institutions have applied for the data, and some scholars' research results have been published in core journals at home and abroad. In order to better conduct microdata development and application, the center also actively organizes various academic activities, such as International Conference on Microdata Development and Application Thematic Forums on Microdata Development and Application, etc. The center will continuously strive to build a high-level data service platform and provide high-quality data services for building a world-class university.

CDC, in coordination with Tsinghua University School of Economics and Management (Tsinghua SEM) and the School of Social Sciences (SSS), successfully organized conferences in April 2019, November 2020 and April 2021 respectively to publish the Tsinghua China Balanced Development Index, which monitors the process of balanced development based on Chinese principal social contradictions and key development issues in the new era. CDC cooperates with Tsinghua SEM, SSS and China Institute for Development Planning to conduct quarterly analysis of China's macroeconomic situation, by producing in-depth research on major economic issues facing China and the world, and integrating macroeconomic data and high-frequency big data, with a view to building a brand with Tsinghua characteristics for macroeconomic analysis.

In 2020, in accordance with the strategic cooperation framework agreement between Tsinghua University and the Shenzhen Municipal Government, Tsinghua SEM signed a contract with the Futian District People's Government of Shenzhen to jointly establish the Shenzhen Institute of Economics and Management (SIEM), Tsinghua University. This move provides a platform for Tsinghua SEM to further develop at a higher level in the Guangdong-Hong Kong-Macao Greater Bay Area.

Master's Programs

- Master of Finance (Entrepreneurship and Corporate Finance, Financial Investment and Insurance)
- Master of Financial Security (Fintech, Risk Management)
- Master of Advanced Financial Management and Big Data

Doctoral Programs

- Doctoral Programs in Management Science and Engineering, Business Administration, and Applied Economics

MBA

- Tsinghua Technology Innovation MBA Program

EMBA

- Teaching Base of Tsinghua SEM EMBA and TIEMBA Programs

Executive Education

- Talent Development Program in Futian District
- Specialized and Emerging Industries Leadership Talent Development Program in the Guangdong-Hong Kong-Macao Greater Bay Area
- Capital Market Leadership Talent Development Program
- AI-driven Business Transformation and Management Upgrading Training Program

Tsinghua x-lab

- SDG Empowerment Plan for Teachers and Students in Futian District
- UNDP & Tsinghua x-lab Youth Social Entrepreneurship Curriculum Program
- Innovation and Entrepreneurship Series in the Guangdong-Hong Kong-Macao Greater Bay Area

Tsinghua SIEM Greater Bay Area Digital Economy Research Center has been established. In the future, the Shenzhen Campus will continue to develop multiple research centers focusing on research directions such as fintech, digital economy, innovation and entrepreneurship, dual-area development, and national development. These efforts aim to enhance the academic research capabilities, business practice skills, and social influence of Tsinghua SEM, empower digital construction, and contribute to the integration and high-quality development of the Greater Bay Area.

2019

Tsinghua University approves the establishment of the Shenzhen Institute of Economics and Management (SIEM), Tsinghua University & Shenzhen Campus of the Tsinghua University School of Economics and Management (SEM).

Tsinghua SEM and Tsinghua SIGS jointly launch a master's program in Advanced Financial Management and Big Data, aiming at cultivating senior financial management talent and leading figures in the financial industry with a data-driven mindset for the Greater Bay Area.

2020

Tsinghua SEM and the Futian Government sign an agreement to jointly establish Tsinghua SIEM.

2021

Tsinghua SIEM is established and officially settled in Shum Yip UpperHills.

Shenzhen SDG Open Hack Workshop for Teacher is launched.

2022

The Talent Development Program in Futian District is initiated.

The Greater Bay Area Digital Economy Research Center and an Expert Advisory Committee are established.

Tsinghua SIEM organizes an industrial innovation summit, and launches the Specialized and Emerging Industries Leadership Talent Development Program in the Guangdong-Hong Kong-Macao Greater Bay Area.

Tsinghua Technology Innovation MBA Program is co-launched by Tsinghua SEM and Tsinghua SIGS.

2023

Tsinghua SIEM is authorized to have a new first-level discipline: 020200 Applied Economics.

Tsinghua SEM and Tsinghua SIGS co-launch the Master of Financial Security program.

The Shenzhen Innovation & Entrepreneurship Competition,

Technology and Innovation Forum, and the 10th Tsinghua University President's Innovation Challenge recruitment ceremony are held.

A series of Knowledge Exploration Salons are initiated.

The Futian District Technology Innovation & Entrepreneurship Empowerment Accelerator Workshop is held.

Training sessions are organized to enhance economic work capabilities for Futian District officials.

A demonstration training course for the CPC Party branch senior officials from non-public enterprises in Futian District is launched.

A high-quality development seminar on Digital Transformation: New Engines for Innovation and Growth in Futian District is held.

Tsinghua-Goldman Sachs 10,000 Women Sustainability Seminar: Unlocking Technology and Innovation Potential In China is held.

2024

Tsinghua SEM and Tsinghua SIGS jointly upgrade the Master of Financial Security program to Master of Technology and Finance program.

The 2024 Futian District Enterprise Senior Management Talent Development Program-Artificial Intelligence Specialized Training is launched.

The Greater Bay Area Digital Economy Forum, New Productivity Development Forum, and Talent Recruitment Fair are hosted by Tsinghua SEM.

The 2nd MBA Training Schools Excellence Case Internationalization Workshop is held.

The Tsinghua x-lab and UNDP Youth Social Entrepreneurship Mentors Forum is held.

The Futian District Innovation-Driven High-Quality Development Special Training is conducted.

Futian District Party Secretary Huang Wei and his delegation visit and hold a discussion at Tsinghua SIEM.

2002 Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)

2007 Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation

2012 Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation

Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference

2017 Tsinghua SEM successfully maintained its AACSB Business Accreditation

2022 Tsinghua SEM successfully maintained its AACSB Business Accreditation

2004 Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)

2005 Tsinghua SEM hosted the First Annual Conference of AAPBS

2024 Tsinghua SEM hosted the 20th Annual Meeting of AAPBS

2006 Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)

2011 Tsinghua SEM joined CEMS, becoming the only school on the Chinese Mainland with CEMS membership

2014 Tsinghua SEM hosted the annual Strategic Board meeting

2018 Tsinghua SEM was awarded the title of CEMS School of the Year 2017-2018

2019 Tsinghua SEM hosted the annual Strategic Board meeting

2006 Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)

2008 Tsinghua SEM was awarded EQUIS accreditation by EFMD

2011 Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label

2003 Tsinghua SEM became a member of the Executive MBA Council

2004 Tsinghua SEM hosted the Asia regional meeting

2014 Tsinghua SEM hosted the Asia regional meeting

2008 Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)

2005 Tsinghua SEM became a member of the Partnership in International Management (PIM)

2013 Tsinghua SEM co-hosted the 40th Annual PIM Conference

2007 Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative

2008 Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)

2011 Tsinghua SEM hosted the UNICON Annual Conference 2011

Columbia University

Partnership with the Fu Foundation School of Engineering and Applied Science in launching the dual-degree program of Master in Business Analytics in 2014

HEC Paris

Partnership with HEC Paris, including faculty exchanges, executive education programs, and MBA dual-degree programs since 1998

Partnership with HEC Paris in launching the dual-degree program for Master in International Finance in 2013

Master's in Management (MiM) dual-degree program launched in 2013

INSEAD

Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program in 2006

London Business School

Partnership with London Business School in launching the Tsinghua & London Business School dual-degree program of Master of Finance in 2019

MIT Sloan

Partnership with the MIT Sloan School of Management in launching the International MBA Program in 1996

Partnership with the MIT Sloan School of Management in launching the dual-degree program of Tsinghua MBA-MIT Master of Science in Management Studies (MSMS) in 2008

Stanford GSB

Partnership with the Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP) for MBA students in 2005

UC Berkeley

Partnership with the Haas School of Business of UC Berkeley in launching the dual-degree program of Master in Financial Engineering in 2012

Wharton

Partnership with the Wharton School of the University of Pennsylvania in faculty exchanges since 1997 and student exchanges since 2010

As of August 31, 2024, the school has set up partnerships with 113 institutions around the globe. The school provides diverse opportunities to study abroad every year.

Babson College
Cornell University (Johnson)
Duke University (Fuqua)
McGill University
MIT (Sloan)
Queen's University
Stanford University
UC Berkeley (Haas)
UC Davis
UNC-Chapel Hill (Kenan-Flager)
University of British Columbia
University of Illinois at Urbana-Champaign
University of Michigan (Ross)
University of Minnesota (Carlson)
University of Pennsylvania (Wharton)
University of Richmond (Robins)
University of Toronto (Rotman)
Western University
University of Wisconsin-Madison
Yale University

Bocconi University
Copenhagen Business School
ESADE Business School
ESSEC
HEC Paris
Instituto de Empresa Business School
Katholieke Universiteit Leuven
London Business School
London School of Economics and Political Science
Manchester Business School
Norwegian School of Economics and Business Administration
RWTH Aachen University
St. Petersburg University
University College London
University of Cologne
University of Mannheim
University of Zurich
Vienna University of Economics and Business

Asia-Pacific

Indian School of Business
Keio University
Nanyang Technological University
National University of Singapore
Singapore Management University
Thammasat Business School
University of Auckland
University of Melbourne
University of Sydney
Waseda University

FGV-EAESP
Pontificia Universidad Catolica de Chile

In the past 40 years, Tsinghua SEM has formed a strong alumni community. Alumni play vital



